



FOR IMMEDIATE RELEASE

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Mining Association of BC appoints new President and CEO

VANCOUVER - The Mining Association of British Columbia (MABC) is pleased to announce the appointment of Michael Goehring as President and CEO. Mr. Goehring will assume the role effective May 1, 2019.

Mr. Goehring brings more than 20 years' experience in public affairs and strategic communications in the mining, energy, forestry, utilities, technology and trade industries. He has built a strong reputation for advancing public policy files and delivering successful advocacy and communications campaigns. He joins MABC following a successful career as a Partner at Canada's largest communications firm.

"We look forward to Michael taking the helm of MABC, the voice of the mining industry in British Columbia," noted Rob Rotzinger, Chair of the Board of Directors. "Michael's expertise in communications, advocacy and regulatory affairs will strengthen our drive towards positive changes for the mining industry to the benefit of all British Columbians."

"Mining is critical to our economy and communities across B.C., and there are significant opportunities for the industry to make an even greater contribution to our province's future. I am excited to join MABC and to work on behalf of an innovative and high tech industry whose best days are yet to come," said Michael Goehring.

MABC is the voice of mining in British Columbia, speaking on behalf of operating coal, metal and industrial mineral producers, smelters, and advanced development mining companies in the province.

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